

## McKenna Buchanan

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### EDUCATION

MARQUETTE UNIVERSITY, Milwaukee, WI  
**Bachelor of Science in Business Administration**  
Concentration: Marketing

May 2026  
3.154/4.0

### EXPERIENCE

MY FLAVOR IT PLACE, Wauconda, IL

#### Employee

March 2022 - August 2023

- Strengthened teamwork strategies and reliability by working with multiple member of various ages
- Needed friendly communication skills to assist and direct customers to ensure a quality customer service
- Practiced ability to stay efficient working on online orders while serving customers in person, keep work area organized, and pay attention to detail to ensure all orders were designed correctly in a fast paced environment
- Learned inventory management and how to properly operate large machinery such as ice cream machines and shaved ice machines
- Practiced creativity and cleanliness in presentation to guarantee customer satisfaction

MEGAN JANSEN, Wauconda IL

#### Babysitter

August 2019 - November 2021

- Taught health and hygiene practices such as brushing teeth, bathing, and caregiving when sick
- Transported kids safely to and from after school activities
- Monitored environment through risk identification and mitigation; used best operating procedures and observed safety measures and precautions
- Taught daily living skills and behaviors such as manners, sharing, and communication
- Prepared nutritious meals and made sure kids ate vegetables, fruit, and protein

WOODMANS, Lakemoor IL

#### Bagger & Carts

November 2020 - March 2021

- Enhanced multi tasking skills while dealing with multiple orders and customer requests simultaneously such as assembling orders, restocking, and keeping clean
- Established problem solving and organizational skills through bagging multiple items by category to assure customer satisfaction

### CAMPUS INVOLVEMENT

#### Membership Committee

February 2023 - Present

SIGMA KAPPA SORORITY, Marquette University

- Maintaining sorority's brand image by developing engaging content reflects chapter values
- Engaged in chapter's PR by staying up-to-date with social media trends and incorporating relevant trends into content strategy
- Organized and executed volunteer of events for Alzheimers awareness and contributed to organization's fundraising mission
- Demonstrated effective leadership by overseeing event responsibilities, fostering teamwork, and collaborating with fellow volunteers to achieve common goals